



G2 Crowd Web CMS Leader Report

Introduction

G2 Crowd empowers business buying decisions by highlighting the voice of the customer. The review platform leverages more than 700,000 independent and authenticated user reviews read by more than 2 million buyers each month. The G2 model brings transparency to B2B buying—changing the way decisions are made.

This report shows the average rating from all customer reviews for three of the leading Web CMS vendors: Ingeniux, Sitecore, and Adobe based on validated G2 Crowd review data. It's broken down into four sections:

- Overall CMS and vendor ratings such as ease of admin, ease of set up, meets requirements and ease of doing business with.
- Content Features including authoring, rich text editing, content repository, digital asset management, versioning, and search.

- Design Features including templates, branding, mobile capabilities, and customization.
- Platform Features such as SEO, navigation, user management, API/integrations, and enterprise scalability.

G2 Crowd's real-time and unbiased user reviews help you objectively assess what is best for your business. The report data is validated. Reviews are only actual users of the software. Any vendor, media, or partner organization are removed from the scoring to deliver the most unbiased product and vendor information available.



Overall Customer Ratings

G2Crowd asked customers to rate their overall experience with the CMS and vendor.

Overall Ratings



Meets Requirements	8.2	7.7	7.7
Ease of Use	7.9	6.3	6.9
Ease of Setup	6.6	5.0	6.2
Ease of Admin	7.7	6.7	6.1
Quality of Support *	8.1	6.7	6.7
Ease of Doing Business With	8.1	6.5	7.0
Product Direction ** (% positive)	7.9	5.7	5.7

*** QUALITY OF SUPPORT: INGENIUX**

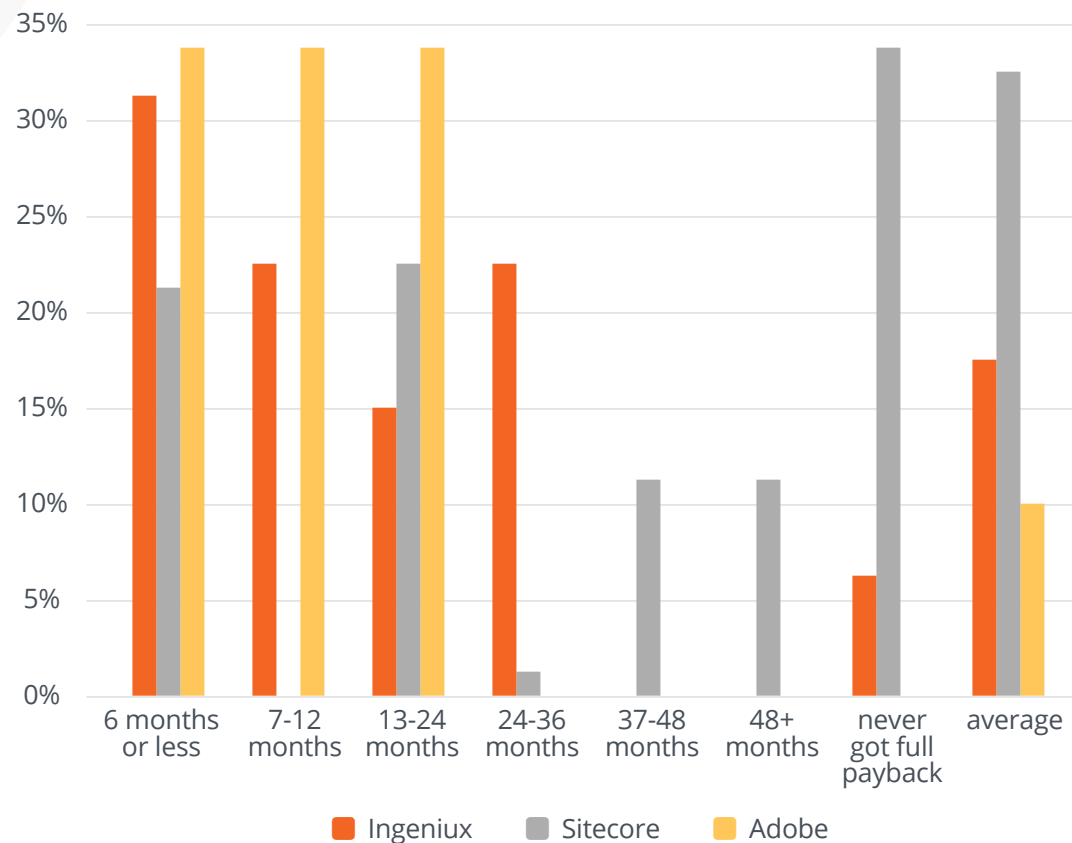
Ingeniux Unlimited Support comes with the best SLA in the web content management industry, dedicated technical account management, optional Developer Support, and 24/7 support and monitoring.

**** PRODUCT DIRECTION: INGENIUX**

Ingeniux believes in content agility. Built with a decoupled architecture and intelligent content model, Ingeniux CMS gives the customer more flexibility with lower cost compared to traditional Web CMS and Experience software.

Comparing ROI

G2Crowd asked customers what the estimated ROI was on their CMS based on the number of months to pay back the investment. ROI generally comes from cost savings due to productivity boost or increased revenues based on new digital capabilities.

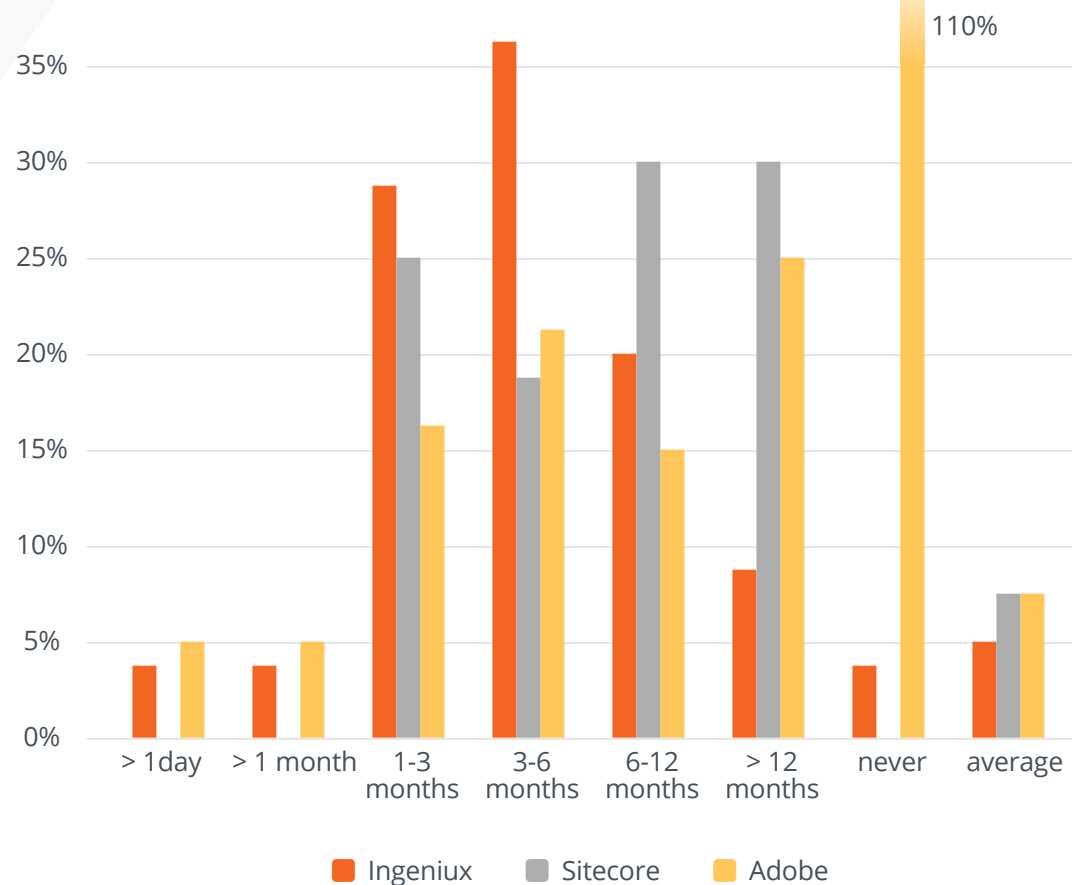


* ROI

In the results on G2Crowd, Ingeniux came out the clear winner. Ingeniux CMS ROI on average was 17 months, with 31% achieving ROI in six months or less and 23% achieving ROI in 7-12 months.

Comparing Time to Implement

Reviewers on G2Crowd were also asked how long it took them to implement their CMS. A speedy implementation process demonstrates how easy the software is to set-up and integrate with existing tools. It also speaks to the level of support and education offered by the CMS provider.



* TIME TO IMPLEMENT

In the results, Ingeniux came out above the rest with an average go-live period of 5 months, meaning users were able to implement Ingeniux software on average three months faster than the competition.



Key CMS Features

Content Ratings

Key CMS Features



Content Authoring *	8.4	7.8	7.9
Rich Text Editor	7.7	7.0	7.5
Versioning	8.5	7.0	7.2
Plug-ins/Widgets/Apps	6.7	6.1	7.4
Approval Process **	8.0	7.0	7.2
Content Queue	7.5	7.0	7.0
Asset Management	6.4	6.9	7.2
Internal Search	7.0	6.2	6.7
Content Repository	7.9	7.1	7.4

*** CONTENT AUTHORIZING: INGENIUX**

With Ingeniux CMS, content authoring is designed for non-technical users and does not require any technical knowledge outside of basic PC skills. The underlying content is structured and intelligent, designed for reuse, search, and multi-channel publishing.

**** APPROVAL PROCESS: INGENIUX**

Ingeniux users can easily build workflows using a Visio-like workflow designer. Pre-built workflow templates provide best practices.



Key CMS Features

Design Ratings

Design



Breadth of Pre-Built Templates	6.0	5.5	5.9
Mobile	7.2	5.9	6.5
Branding/Themes	7.5	6.5	6.6
Customization *	7.6	6.6	7.2

*** CUSTOMIZATION: INGENIUX**

Ingeniux CMS is built on a public API and uses the latest version of Microsoft ASP.NET MVC. Ingeniux CMS is open and customizable, allowing the CMS to adapt to meet a wide range of business use cases. Ingeniux does not require a specific front-end technology or framework, future proofing the CMS investment.



Key CMS Features

Platform Ratings

Platform Features



User Community	6.0	5.5	5.9
SEO	7.2	5.9	6.5
Flexible Navigation Structures *	7.5	6.5	6.6
Dashboards and Reports	6.6	7.0	6.8
API / Integrations	7.5	7.6	6.8
Enterprise Scalability **	8.5	7.8	7.9

*** FLEXIBLE NAVIGATION: INGENIUX**

A business user can control the website or app structure by simply dragging-and-dropping pages in a site tree. Leverage Ingeniux’s intelligent content model to provide other navigational elements such as recommendations and sub navigations.

**** ENTERPRISE SCALABILITY: INGENIUX**

Ingeniux’s unique decoupled architecture, high-performance deployment system, and scaling capabilities lead the CMS industry. Host your CMS with the Ingeniux Cloud or on Azure or Amazon Web Services.



CROWD

Ingeniux Customer Reviews



"Best CMS Experience with the Power of .NET"
– James S

"Ingeniux provides a full-featured CMS with modern user experiences. These features will satisfy content/marketing specialists as well as back-end developers. It provides the power of ASP.NET MVC on the backend and the flexibility to use modern JavaScript frameworks that also unlock incredibly flexible tools for authors working in the system."



"Excellent Experience so far using Ingeniux"
– Administrator

The best thing so far about Ingeniux is their support team, they are constantly there for my company when we get stuck, and not only do they answer my issue within minutes of my submission but they will call me and talk to me on the phone to make sure they understand the issue.



"An incredible CMS, does pretty much anything that you can dream of"
– Michael S

We use Ingeniux for so many different applications, from email generation, to digital signage, and much more. It's saved us an amazing amount of time rather than having to build new backends.

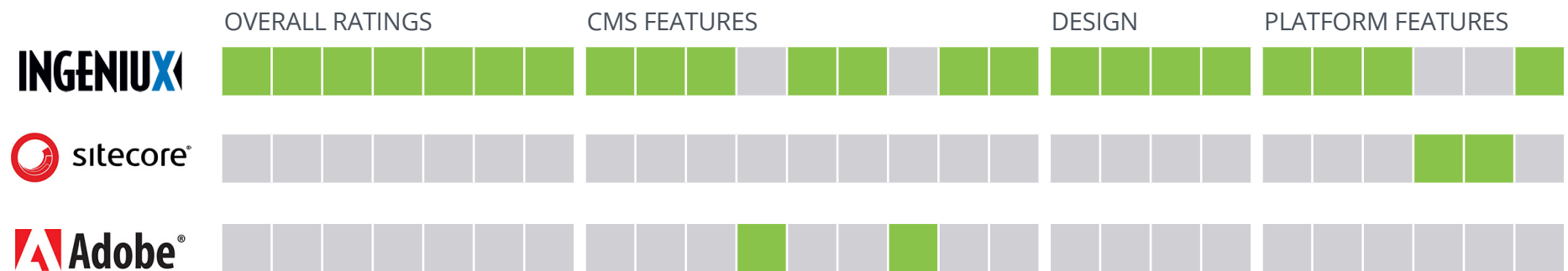


"Best CMS. Period. (If you like to be able to do whatever you want, however you want.)"
– Eric O

De-centralized content management. 300 users, 60,000+ pages, multiple domains and subsites all manage through one CMS instance.

Summing It Up

Based on customer reviews for Ingeniux, Sitecore, and Adobe, Ingeniux is the clear winner. Ingeniux outscores other Web CMS market leaders in 25 out of 27 categories. Scores reflect a shift in the CMS industry away from complex Web CMS and experience suites towards more agile technology that enables greater integration and flexibility, with lower cost, better usability, and faster return on investment.



Ready to Talk?

Today Ingeniux is a market leader in agile digital experience. Our platform provides a forward-looking solution for managing and delivering content to websites, portals, apps, and publications. Because of its unique decoupled architecture, ease of use, lower cost of ownership,

and flexibility, Ingeniux CMS is one of the top-rated CMS products in customer reviews, far outpacing the direct competition in nearly every category on G2 Crowd and other software review sites.

If you believe in the voice of the customer, then you can believe in Ingeniux CMS.

**READY TO SEE INGENIUX IN ACTION?
REQUEST YOUR DEMO NOW**

INGENIUX

PO Box 21466
Seattle, WA 98101

info@ingeniux.com
877 445 8228